PD 360
On-Demand Professional Development

Instructions to Utilize PD 360 to Increase Teacher and Student Achievement

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Effective Professional Development

A new paradigm is required for successful professional development.

PD 360 provides the most efficient form of professional development for teachers.

- Hundreds of videos of effective teachers from all across the continent are featured in PD 360. They show real educators working with students helping them to achieve at higher levels.
- New electronic ways to communicate with educators world-wide and within the school are easily available on PD 360.

PD 360 is used at the school, in the classroom, any time where there is broadband internet access.

Educators work with PD 360 as they plan, teach and evaluate their success with students.

Through groups and community, educators interact with their colleagues to find support and share ideas.

Teachers can work in privacy when they want, choosing learning that is needful for their work.

Learning at their own pace, educators have choice in what they do as they grow professionally.

The many courses and learning strands available provide users with professional development tailored to their needs.
Broad-band internet access is required to login to PD 360.

When in the browser, go to: www.pd360.com

Login and password are case sensitive.
Login Name: Your full school email address
Password: pd360

With the first login, you will be prompted to create your own password.

Computer Requirements for Successful Login

The most current version of Flash Player must be loaded. A prompt will appear if it is needed.
Display resolution must be set at 1024x768 or higher.
Enable cookies.
Enable pop-ups.
Ensure ability to upload and view PDF files.

If teachers are having difficulty logging in, they should check with their school or district PD 360 administrator.
Coaching & Mentoring
Cognitive Coaching
Instructional Coaching
Mentoring Matters: Learning-Focused Relationships
Legacy: Collaboration & Peer Coaching
Legacy: Teacher Induction and Mentoring

Compliance
Compliance Series, The

Curriculum
Concept-Based Curriculum for Deeper Understanding
Legacy: Curriculum Integration
Legacy: Develop, Align, and Audit Curriculum
Legacy: Standards that Work

Data and Accountability
Accountability for Greater Student Learning
Data Driven Decisions to Improve Results
Using Data to Close the Achievement Gap

Differentiation
Differentiated Instruction Applied
Differentiating Instruction for All Students
Hope Foundation
Legacy: Heterogeneous Classroom, The
Legacy: Learning Differences

Early Childhood Education
Early Childhood Development

Equity and Diverse Learners
All Means All : What Is It About Me You Can’t Teach
Courageous Conversations About Race
Hope Foundation
How to Increase Minority Student Achievement
Webinars

English Language Learners
Every Teacher – An English Language Teacher
Helping Students of Limited English Skills

Intervention and RTI
Achievement for Students with Special Needs
**Instructional Delivery**
- Learning Framework, The
- Legacy: Constructivist Classroom, The
- Legacy: Developing Rigor and Relevance
- Legacy: Learning-Focused Schools

**Instructional Strategies**
- Classroom Instruction That Works
- Quality Elementary Teaching for Classroom Success
- Quality Secondary Teaching for Classroom Success
- Questioning to Stimulate Learning and Thinking
- Strategies for Secondary English Teachers
- Strategies for Secondary Mathematics Teachers
- Strategies for Secondary Science Teachers
- Strategies for Secondary Social Studies Teachers
- Teaching Mathematics to Increase Achievement
- Visual Tools: Graphic Organizers to Thinking Maps
- Legacy: Cooperative Learning
- Legacy: Cooperative Learning/Multiple Intelligence
- Legacy: Integrating Teaching Models
- Legacy: Instructional Strategies

**Leadership**
- Dealing with Teachers Who Are Resistant to Change
- Elementary Principals as Leaders of Learning
- Evaluation for Teacher and Student Growth
- Grading and Reporting Student Progress
- Hope Foundation
- Leadership and Learning Center, The
- Secondary Principals as Leaders of Learning

- Legacy: Accelerated Schools
- Legacy: Managing Change
- Legacy: Principals: Leaders of Change
- Legacy: What’s Worth Fighting for in Education

**Motivational Videos**
- “Who Says...” Motivational Videos

**New Teacher Training**
- Classroom Management – How to Win Students Over
- Conscious Classroom Management
- Classroom Instruction That Works
- Legacy: Cooperative Learning/Multiple Intelligence

**Parents and Community**
- Legacy: Community Involvement
- Legacy: How Families Help Children Learn

**PD 360**
- Introducing PD 360
- How to Use PD 360

**Problem Solving**
- Legacy: Teaching Intelligent Behaviors

**Poverty**
- Working with Students from a Culture of Poverty

**Professional Development**
- Action Research
- Designing and Evaluating Professional Development
- Effective Professional Development
- Frazzled Educator’s Health & Wellness Plan
- Implementing Professional Development

**Professional Learning Communities**
- Professional Learning Communities
- PLCs: The Whole-Faculty Study Groups Approach

**Reading and Literacy**
- Guided Reading, The Art of
- Helping Struggling Readers Beyond Grade One
- Reading for Older Struggling Students
- Reading in the Content Areas
- Reading, Writing, Speaking and Listening
- Writing Across the Curriculum
- Legacy: Reading in the Early Years

**Sexual Harassment**
- Sexual Harassment at School

**Special Education**
- Achievement for Students with Special Needs
- Training Paraprofessionals
- Legacy: Inclusion

**Student Engagement**
- Working on the Work
- Legacy: Success for “Low Yield” Students

**Technology**
- Tools: How to Use Technology in the Classroom
Explore the Content:

One can randomly scroll through program folder titles listed alphabetically, which contain the various video segments.

Clicking one of the info buttons opens a synopsis of the program in the folder or a bullet list of the contents in the video segment.

When a folder is clicked, Elementary and Secondary program folders appear when applicable. Clicking on one of these folders accesses the video segment titles. Clicking on one of the segment titles starts the video playing.
Focus & Search to Find Videos

Focus Objectives:
Customize PD 360 by creating folders containing video content aligned to state, district or school goals. These focus objectives can be changed as necessary in the Admin Tools.

Enter a Keyword. It must be general, not too specific. Specify a level such as Elementary or Secondary. Click Search Content to see video choices.

Video segments can also be selected from the Topic list or the Presenter list.

Clicking into the various layers of focus objective folders reveals the video titles. Hovering over the title displays the video segment description.

Focus Objectives by Location

COLLIER COUNTY SCHOOL DISTRICT
- Florida
- Central Office
- Differentiated Instruction CCPS
- High Yield Strategies
- Professional Learning Communities
- Reading
- Mentoring/Coaching
- English Language Learners

PD 360° Professional Development On Demand

FOCUS

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PD 360 Features

Explore the Content lists all programs in alphabetical order.

Legacy programs used for years by educators are alphabetized in a second list toward the end of Explore the Content. These programs are still relevant.

MyHome grants access to PD 360 networking functions.

Focus objectives are customized.

Search for new videos.

History of videos watched.

Courses for which user is registered.

Functions Available Only When a Video is Playing or Paused:

Reflection accesses reflection questions for that video.

Next Segment begins playing the next video in the sequence.

Share opens an email send message with the hyperlink to the video.

Globe icon opens hyperlink to the video

Guidebook opens a PDF file with further PD helps.

Tabs Located in the Upper Right of the Main Page:

Achievements recognize individual activity on PD 360.

Admin Tools provide controls for administrators.

My Account opens user profile and reports.

Help provides further information resources.

Journal is a private place for users to record their thoughts and make note of ideas from videos.

Groups can be joined and created by users.

Colleagues can be found from everywhere.
Individual User Detail Reports

The use of PD 360 is effective as a form of professional development to provide credit for professional learning.

- Each time an individual starts a video and answers Reflection and Follow-up Questions, the information is stored in the master PD 360 database.
- Reports of usage can be accessed by the individual user, the school administrator or the district administrator.

Under **My Account**, a reports tab is available. Individual users can pull reports to view their own activity, and know what administrators will see. The reports are PDF files and can be printed or emailed.

In this report the reflection questions and answers along with dates of activity are posted in their entirety. For the last two video segments the user did not answer any questions.
Using Videos for Professional Learning

The average length of a video segment is 13 minutes. Several videos are organized as a program or strand in a folder, developing a particular topic. With the completion of each video, one can complete Reflection Questions, the answers of which are recorded for future reference and reporting. Follow-up Questions may then be answered in subsequent days. Thus, a pattern of learning is established for a teacher that includes observation and reflection with a coach, principal or staff development leader.

More Powerful Learning in Small Groups

Teachers are Social Learners!

Professional Learning is more effective when small groups of teachers of similar need or interest work together to complete a learning strand of videos.

The Professional Learning Cycle demonstrates the process groups may engage in when they meet regularly. The consideration of student needs guides their work.

Reference is made to the Journal, Groups and Community which are additional tools in PD 360.

Ideally...

- Groups should be small, 3-5 people.
- Under administrative leadership, groups should be organized around learning strands that meet the needs of specific teachers and to achieve group goals.
- Meetings should be short, about 30 minutes.
- For the best learning, groups should meet weekly.
- Group meetings must always include discussion and reflection.
Learning Community

Many opportunities are available within PD 360 to network with educators nationwide and within their own school team. The Learning Community is open to all users.

Click Enter Community to open forums, files and internet resources. Ongoing threads enable users to dialogue with educators everywhere sharing ideas, lesson plans, student work and other information regarding educational practices.

OPTIONS TO PARTICIPATE IN THE COMMUNITY

Forums: An area for posting threads and to participate in ongoing dialogue. Add a new thread or respond to an existing thread.

Files: An area to upload and download documents such as lesson plans or student work. Upload personal documents, or download those posted by someone else.

Resources (http://): Internet links to web sites that contain related information. Read or add a resource.

Select the community type you would like to begin with.
- Private state, district and school communities are accessible only to users in that state, district or school.
- Public community focuses on various topics and is available to all PD 360 users.

My Groups can be accessed from this page.

Any Private or Public forum you open will display three icons:
- Email a link to this item.
- Show the hyperlink for this item.
- Report this as an abusive or inappropriate item.
PD 360 Groups

PD 360 Groups provide the opportunity to collaborate with selective colleagues in an online community. Any size group can be created by any registered PD 360 user.

- Small private groups of teacher teams or departments can be used to enhance professional growth.
- School-wide groups provide the principal with the means to share videos, create tasks, give feedback and ask for feedback.
- Groups bring teachers in different locations together for communication and sharing.
- Public groups allow any number of educators to participate and learn.
- Groups can focus on a specific topic open to educators from anywhere in the world with a common interest.

Click the groups tab.

Select My Groups to access groups you have joined. Select Join a Group which contains a search function for new groups. Select Create a Group to generate a new group.

Group Options for Membership Access:

- **Public** groups allow anyone to join.
- **Private** groups are available to members invited by the **Group Leader**. Private groups can be found on a public search. A request to join can be made by anyone. Acceptance into the group comes from the group leader.
- **Hidden** groups are not searchable. Membership is by invitation only.

To Create a New Group the user must fill in the group name and a description of purpose. The creator becomes the **Group Leader**.

A picture, logo, or any simple graphic can be loaded as a symbol of the group. Otherwise, a question mark remains.

Group communication occurs through **Forums**, **Files** and **Resources** in addition to the various functions unique to PD 360 Groups.
Group Leader Tools

Group Leader Tools are visible only to those designated as Group Leaders.

- Click on Group Leader Tools.
- Click on Select Item to access drop down menu of group activities.
- Select Item: Follow the directions closely on each page as they open when an item is selected.

Group Info:
- Access Group Name and Group Description.
- Revise the text.
- Change to public, private or hidden.
- Ask Us Label:
  - Personalize the information in the green box to the left.
  - Type in a personal label such as “Contact John.”
  - Click Update.
- Delete the group.
- Create Group Tags.

Group News:
- Post events and announcements applicable to group members.

Member/membership Requests:
- Identify group members.
- Access membership requests for acceptance into the group.
- Assign a member of the group as an additional Group Leader.
  - Highlight a name, click the green ball with the plus sign. The name is added to the Group Leader column.

Membership Invites:
- Enter e-mail addresses to invite colleagues to join the group.
  - Insert a comma or semi-colon between addresses.

Group Email:
- Enter message in the text box and hit Send.

Group Tasks:
- Design learning tasks/assignments for the group members to complete.
- Download a link to a video segment.
  - Follow the directions on the following page to load a video link into a Group Task.

Group Documents:
- Download documents such as lesson plans, student work, articles, or policies.
  - Follow the directions on the documents page.

Group Reports:
- Track levels of participation for the whole group or for individual members.
Using Video Links

It is possible to easily capture a link to any video that can be pasted into an electronic document such as an email or word processor. The receiver of the new document clicks the URL, and PD 360 automatically opens. After entering his or her password, that video will start playing.

CAPTURING THE HYPERLINK

While playing a video, click the “hyperlink Icon” in the video tools. This will open up the URL identifying that video.

Highlight and copy the link. When the link is pasted into a group task, group members can click on the link and the video will start playing automatically.
Opening **My Account** and completing **My Profile** provides verified educators information regarding their professional role allowing them to connect with others in various ways.

**Colleagues**

The **Colleagues** tab opens a page in which a user can search for new educational colleagues and establish communication with them.

**MyHome**

**MyHome** allows easy access to other functions within PD 360 and enables you to network with other educators. Recent notices are posted. A message board with updates from your colleagues is constantly updated.
Colleagues

The Colleagues tab opens a page in which a user can search for new educational colleagues and establish communication with them.

- Search for colleagues by typing the email or name of the person you would like to add. The educators can be from any school or district anywhere.
- If your colleague is already registered with PD 360, he or she will appear with some of their basic information.
- Click on Add Colleague.
- If your colleague is not registered in PD 360, an option allows you to send an invitation to them enabling them to sign up for a free short-term membership in PD 360.

Achievement points and profile information are found along the left side of the colleagues screen.

Below the profile information is found a list of colleagues. Colleagues can be removed by clicking the X button.

Colleague requests are located on the right side of the screen. Click the + button to accept their request.
Personal Journal and Achievements

PERSONAL JOURNAL

Anytime educators reflect on their learning and practice, and record their thoughts in a journal, they enhance their professionalism and improve their skills.

An electronic journal can be accessed from almost any function within PD 360. The Journal is private.

PERSONAL ACHIEVEMENTS

To add an element of fun and friendly competition, Achievements provide opportunities for extrinsic rewards as well as noting the progress in professional development.

Achievements record points every time an activity is engaged in PD 360. Under the Achievements tab, the totals for each area are summarized. The total for all achievements are posted at the top.

This user won a trophy in three areas, and has 10 points in another, showing a total of 350 points.

For questions contact School Improvement Network
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